

Ján Dugovič

Product Designer



PROFILE

Design Systems Leader and Product Designer at a major bank, seeking new challenges. I also teach a course at the University of Economics in Prague and contribute pro-bono work to NGOs.

EXPERIENCE

Design Systems Leader and UX Designer at KB in Prague 2020–2023
Komerční banka (KB), a major CEE retail bank, is undertaking a transformative mission to modernise for the 21st century. I helped lead a 70-member design team in defining the new bank's visual identity, service offering and ways of working. Additionally, I led an org-wide design systems initiative. Our efforts culminated in the KB+ app, available on Apple's and Google's app stores and the Web.

UX Designer at mluvíi.com in Prague 2019
Enhanced UI consistency and conducted user research for tech support chat services startup under O₂ umbrella.

UX Designer at 2N Telekomunikace in Prague 2019
Redesigned security HW management software using discount research methods.

UX Designer at InInvestments in Prague 2017–2019
Pioneered UX design for a consortium of financial advisory companies, focusing on web portals' coherence and user-friendliness.

UX Design Trainee at Lighting Beetle* in Bratislava 2016
Worked on ERP system redesign during a traineeship at largest UX agency in SK.

In-House DTP Designer at FaxCopy in Bratislava 2012–2015
Managed client's brand identities and stationery, from concept to large-scale printing, while preserving a love for traditional paper design.

EDUCATION

University College Nordjylland in Ålborg **PBA** in Digital Concept Dev. 2015–2017

SOŠ Polygrafie Bratislava **dis.** in Digital Graphics 2010–2012

School of Librarianship Bratislava **matura** in Library and Info. Sci. 2004–2008

SKILLS

I design user experiences for a wide audience, supported by skills in research, prototyping, and facilitation, enriched by my background in graphic design and coding. My speciality is design systems.

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A blue handwritten signature of Ján Dugovič.